

2020 CELEBRation Weekend

10TH ANNUAL ATLANTA CELEBRITY GOLF CLASSIC



SUNDAY JUNE 7 – MONDAY JUNE 8, 2020

We invite you to join our two day celebration!

At Warrick Dunn Charities, we are committed to improving lives, instilling hope, and inspiring communities through innovative programs inspired by our Founder's life journey. Every life we change through our impactful work is cause for celebration, and we hope that you will join us for our 2020 CELEBRation weekend, June 7th-8th, in Atlanta, Georgia. This festive weekend brings the WDC family together for a time of fellowship, philanthropy, and fun. Sunday night's kick-off party provides an up-close and personal experience with Warrick Dunn, celebrity guests, and our past program recipients while Monday's 10th Annual Celebrity Golf Classic provides an exclusive opportunity to play a round at the renowned East Lake Golf Course. All proceeds from the weekend directly benefit the building of people and families through the programming of Warrick Dunn Charities.

Sunday June 7, 2020

Pairings / Kick-off Party

Cocktail Reception & Welcome Festivities 6-10 PM

@ Opera Atlanta

1150 Crescent Ave Atlanta, GA 30309

Monday June 8, 2020

10th Annual Celebrity Golf Classic

Shotgun 10AM

@ East Lake Golf Club

Atlanta, GA

For sponsorship opportunities contact Whitney Jackson, Executive Director at wjackson@wdc.org
or go to <https://wdc.org/2020-celebration-weekend-event-registration>

Sponsorship Opportunities



CELEBration Golf Kick-Off Party Sponsor:

\$50,000

- 4 teams at Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- Logo in print at top or panel and digitally on PGA style electronic board in all team photos
- Verbal recognition and opportunity to speak at kick-off party Sunday evening in Atlanta
- Signage at kick-off party as guests enter
- First pick of celebrity golfers for teams
- Opportunity for branded item placement in gift bag for Celebrity Golf Classic
- Logo and brand recognition in select print materials and social media
- 20 tickets to Sunday evening kick-off party

CELEBration Golf Presenting Sponsor:

\$50,000

- 4 teams at Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- Logo in print at top of panel and digitally on PGA Style electronic board in all team photos
- Verbal recognition shotgun start
- Company remarks during after play reception
- First pick of celebrity golfers for teams
- Logo on golf pin flag
- Logo on gift item for players
- Opportunity for branded item placement in gift bag for Celebrity Golf Classic
- Logo and brand recognition in select print materials and social media
- 20 tickets to Sunday evening kick-off party

Sponsorship Opportunities



Gold CELEBration Sponsor:

\$25,000

- 2 teams at Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- Logo in print and digitally on PGA style electronic board in all team photos
- Verbal recognition shotgun start
- Company remarks during after play reception
- First pick of celebrity golfers for teams
- Logo on golf pin flag
- Logo on gift item for players
- Opportunity for branded item placement in gift bag for Celebrity Golf Classic
- Logo and brand recognition in select print materials and social media
- 10 tickets to Sunday evening kick-off party

Silver CELEBration Sponsor:

\$10,000

- 1 team at Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed Team photos
 - Golf polos
- Priority pick of celebrity golfer for team
- Logo in print and digitally on PGA style electronic board in all team photos
- Logo and brand recognition in select print materials and social media
- 4 tickets to Sunday evening kick-off party

After Play Reception CELEBration Sponsor:

\$10,000

- 1 team at Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- Logo in print and digitally on PGA style electronic board in all team photos
- Logo and brand recognition in select print materials and social media
- Company remarks during after play reception
- Signage at after play reception as guests enter
- 4 tickets to Sunday evening kick-off party

Sponsorship Opportunities



Bronze CELEBration Sponsor:

\$7,500

- 1 team at celebrity golf classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- Digital recognition on PGA style electronic board
- 4 tickets to Sunday evening kick-off party

Golf Team Sponsor:

\$4,000

- 1 foursome at the Celebrity Golf Classic
 - Celebrity golfers
 - Appreciation gifts
 - Autographed team photos
 - Golf polos
- 2 tickets to Sunday evening kick-off party

Individual Golfer:

\$1,500

- Celebrity golfers
- Appreciation gifts
- Autographed team photos
- Golf polos
- 1 ticket to Sunday evening kick-off party

Hole Sponsor:

\$750

- Digital recognition of sponsorship at one hole on scoring app
- Digital recognition on PGA style electronic board

Pair (2) Kick-Off Party Tickets:

\$350

Individual Kick-Off Party Ticket:

\$175